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WPL43G

Developing Websites using IBM Web Content Manager 8

Durata: 5 gg

Descrizione

IBM Web Content Manager is a powerful solution that delivers engaging, personalized web experiences across multiple channels. It keeps content relevant, consistent, and drives higher conversion rates, improves customer loyalty, and increases user engagement. This instructor-led course is designed to introduce experienced web developers to the concepts and skills necessary to build a website and authoring system using IBM Web Content manager. Through hands-on exercises, web developers will go through the entire lifecycle process from planning through development and delivery. This version of the course specifically addresses new features in IBM Web Content Manager 8.0 such as :

•New topics such as WCM tags, CTC, Page templates, and Managed Pages
•New authoring environment that uses basic and standard home page
•Change management features such as Project Workflow

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Objectives: •Build a website using IBM Web Content Manager
•Create components for reuse and ease of maintenance
•Create a content authoring system and authoring templates for ease of use by users who maintain content
•Implement change management practices

A chi è rivolto?

The target audience for this intermediate course is users who need to build a website and authoring system using IBM Web Content Manager 8.

Prerequisiti

You should have:

•Some experience using HTML and CSS
•Experience in website development and maintenance
•Experience in existing workflow and security practices

Contenuti

Day 1

•Welcome
•Unit 1. Overview of Web Content Manager
•Exercise 1. Overview of Web Content Manager

- Unit 2. Templates, components, items, and WCM search
- Exercise 2. Templates, components, items, and WCM search

Day 2

- Unit 3. WCM Content Tags
- Unit 4. Pages, portlets, and page templates
- Exercise 4. Pages, portlets, and page templates
- Unit 5. Content acquisition

Day 3

- Unit 6. Adding navigational components to your website
- Exercise 6. Adding navigational components to your website
- Unit 7. Adding rule-based content
- Exercise 7. Adding rule-based content

Day 4

- Unit 8. Custom authoring features
- Exercise 8. Custom authoring features
- Unit 9. Working with drafts, workflows, and projects
- Exercise 9. Working with drafts, workflows, and projects

Day 5

- Unit 10. Item management
- Exercise 10. Item management
- Unit 11. User access and security
- Exercise 11. User access and security
- Unit 12. Content Template Catalog (CTC)
- Exercise 12. Content Template Catalog (CTC)